digitslaw

Law Firm Business Plan

FIRM NAME

Email

Phone



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Executive Summary

Your executive summary is a concise and persuasive overview of the most important aspects of your business plan. It should be written in a clear and concise manner, and should include your vision statement, unique goals, and your law firm's unique value proposition.

Law Firm Description

This section should provide a detailed overview of your law firm's services, structure, history, and partners. This section should explain how your law firm operates and what makes it unique.

Market Analysis

legal industry but also inform your law firm's strategies and decision-making. It should include your target audience, competitive analysis, pricing strategies and projections.

Organization and Management

This section provides a clear picture of your firm's internal structure and leadership. Highlight key stakeholders in your law firm and what they bring to the table. You can also include an organizational chart that visually represents your law firm's structure.

Organizational Chart

MAP OF THE ORGANIZATION

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Services

This section is the core of your law firm business plan. Here, you will go into detail about all aspects of your services. List out your law firm practice areas.

Marketing Strategy

Create a marketing strategy that aligns with your law firm's growth. This section should cover your target audience, KPI's, SWOT analysis and your positioning plan.

Financial Plan

anticipated income, expenses, and cash flow for your law firm. These forecasts should offer a clear picture of how your firm expects to perform financially.

Start-up Budget

This is the initial budget for your new firm, including sources of capital and budget allocations. This includes expenses such as office space rental, furniture and equipment, legal software, initial marketing efforts, licensing and permits, and any necessary renovations or upgrades.

Reach Out

